

FIGURE 1

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COL. (1)	COL. (2)	COL (3)
<u>LEARNING MODE (LM)</u>	<u>DESCRIPTION</u>	<u>RATING (TOTALING 1.0)</u>
1.	Visual/Spatial	0.20
2.	Logical/Mathematical	0.00
3.	Linguistic/Verbal	0.05
4.	Interpersonal	0.50
5.	Intrapersonal	0.05
6.	Kinesthetic/Body	0.20
7.	Musical/Rhythmic	0.00

User Profile

FIGURE 2A

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COL. (1)	COL. (2)	COL (3)
<u>LEARNING MODE (LM)</u>	<u>DESCRIPTION</u>	<u>RATING (TOTALING-1.0)</u>
1.	Visual/Spatial	0
2.	Logical/Mathematical	0
3.	Linguistic/Verbal	0
4.	Interpersonal	1.0
5.	Intrapersonal	0
6.	Kinesthetic/Body	0
7.	Musical/Rhythmic	0

User Profile – User Selection LM4

FIGURE 2B

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<!ENTITY % UNIVERSAL          SYSTEM "http://server.adtech.internet.ibm.com/dtd/universal.dtd">
<!ENTITY % SUBFRAGMENTTYPES SYSTEM
"http://server.adtech.internet.ibm.com/dtd/subfragmenttypes.txt">
<!ELEMENT PRODUCTPAGE (SYSTEM,
                        TITLE,
                        SOURCE?,
                        COMMENT?,
                        SHORTDESCRIPTION?,
                        LONGDESCRIPTION?,
                        KEYWORD*,
                        CATEGORY*,
                        RELATEDLINK*,
                        SPECIAL)>

%UNIVERSAL;
<!ELEMENT SPECIAL      (PUBLISHINFO+,
                        BRANDNAVIGATION,
                        MAINPHOTO,
                        GLANCE,
                        HIGHLIGHTS,
                        GROUPINDEX*,
                        VIDEO*,
                        ANIMATION*,
                        DISCUSSION*)>

<!ELEMENT PUBLISHINFO  (STYLESHEET, PUBLISHDIR, PUBLISHFILENAME)>
<!ELEMENT STYLESHEET   (#PCDATA)>
<!ELEMENT PUBLISHDIR   (#PCDATA)>
<!ELEMENT PUBLISHFILENAME (#PCDATA)>
<!ELEMENT BRANDNAVIGATION (#PCDATA)>
<!ELEMENT MAINPHOTO     (#PCDATA)>
<!ELEMENT GLANCE        (#PCDATA)>
<!ELEMENT HIGHLIGHTS    (#PCDATA)>
<!ELEMENT GROUPINDEX    (#PCDATA)>
<!ELEMENT VIDEO         (#PCDATA)>
<!ELEMENT ANIMATION     (#PCDATA)>
<!ELEMENT DISCUSSION    (#PCDATA)>

<!-- attributes for above elements -->
<!ATTLIST PAGETYPE      NAME          (FRAGMENT|SERVABLE) #FIXED    "SERVABLE">
<!ATTLIST BRANDNAVIGATION DATATYPE    (%UITYPES;)         #FIXED    "STRING">
<!ATTLIST MAINPHOTO     DATATYPE    (%UITYPES;)         #FIXED    "STRING">
<!ATTLIST GLANCE        DATATYPE    (%UITYPES;)         #FIXED    "STRING">
<!ATTLIST HIGHLIGHTS    DATATYPE    (%UITYPES;)         #FIXED    "STRING">
<!ATTLIST STYLESHEET    DATATYPE    (%UITYPES;)         #FIXED    "CHOICE"
                                CHOICES    (web_productpage.xsl | web_productpage_debug.xsl |
pda_productpage.xsl)

                                #IMPLIED>
<!ATTLIST PUBLISHDIR    DATATYPE    (%UITYPES;)         #FIXED    "BROWSESERVER">
<!ATTLIST PUBLISHFILENAME DATATYPE    (%UITYPES;)         #FIXED    "STRING">
<!ATTLIST GROUPINDEX    DATATYPE    (%UITYPES;)         #FIXED    "STRING">

```

FIGURE 3

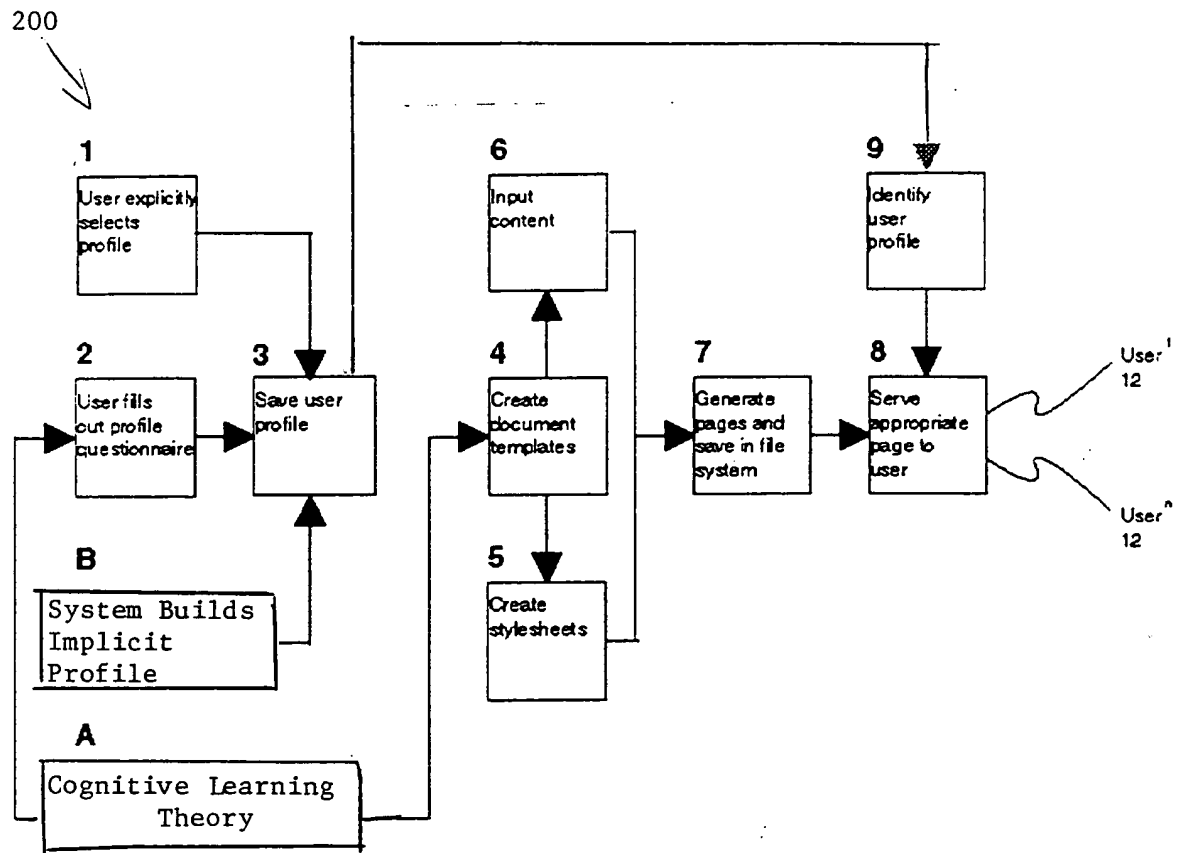


FIGURE 4